August General Meeting: Petersen Automotive Museum

We will tour the Petersen on August 28th. Arrive between 10 & 10:30 AM. The tour will start promptly at 11:00AM and will last approximately 1 hour 30 minutes.

The Petersen will greet us with new exhibits in all 3 main galleries. The History of Fiberglass Automobiles has been there for a few months and was joined 2 months ago by an exhibit of cars owned Marge and the late Bob Petersen. This eclectic collection includes the 1939 Bugatti owned by the late Shah of Iran (and probably the most valuable car in the Petersen Collection) along with a beautiful Murphy Duisenberg, the famous 'Round Door' Rolls, a Ferrari Barchetta built for Henry Ford II, etc.

The piece d' resistance is the Exhibit just opened in the Bruce Meyer Gallery, "Automotivated: Streamlined Fashion and Automobiles. In the "Style Section" of the August 1st LA Times there was a full page article and some teaser pictures. The development of the cars and fashion covers the Art Deco period. Starting with a race ready, unrestored, leaking-fluids 1913 Mercer Type 35 Raceabout and the protective driving coats and gear, the tour features, among others, a magnificent 1923 Mercedes Targa Florio, a 1934 La Salle Series 350 designed by the legendary Harley Earl and ends with at a 1938 Delahaye 135M Roadster designed by Figoni et Falaschi and highlighted by a Jeanne Lanvin day ensemble.

Park on the 3rd level by the tented "picnic area". Johnny Rockets will be open and reasonable or you can BYO. The tour will start at 11:00AM. **Please keep your parking receipt and it will be validated.** There is a minimum fee for non-members to tour the museum. Additional discounts for seniors and children.. We are trying to get a club rate at the discount level for all participants in the tour.